



MOSCHINO

POLLINI

ALBERTA FERRETTI

PHILOSOPHY

DI
LORENZO SERAFINI

PRESS RELEASE

AEFFE: Notification Of Share Buy-Back From 14th To 18th June 2021

San Giovanni in Marignano, 21 June 2021 – Aeffe SpA announces to have acquired from 14th to 18th June 2021, in conforming with the programme released to the market and approved by the Shareholders' meeting held on April 28, 2021, a total number of 20,000 treasury shares (corresponding to 0.019% of the total number of the ordinary shares), at weight average price of Euro 1,76 for a total countervalue of Euro 35,200.00.

The Company, listed on the STAR segment of Borsa Italiana, operates in the luxury sector, with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino and Pollini.

On the basis of the information provided by Banca Imi S.p.A., the authorized intermediary in charge of carrying out the purchases of treasury shares, the daily transactions made are summarized below in aggregate form:

DATE	NUMBER ORDINARY SHARES PURCHASED	AVERAGE PRICE (EUR)	TOTAL AMOUNT (EUR)
2021.6.14	20.000	1,76	35.200
TOTAL	20.000	1,760	35.200

Further to the transactions mentioned above, AEFFE owns no. 7,563,067 treasury shares (representing 7.04% of the share capital).

Information contained in this Press release are also published on the Company's website, www.aeffe.com in the Investor relations section, as well as on the website www.emarketstorage.com.

Contacts:

Investor Relations

AEFFE S.p.A

Annalisa Aldrovandi

+39 0541 965494

annalisa.aldrovandi@aeffe.com

www.aeffe.com

Press Relations

Barabino & Partners

Marina Riva

+39 02 72023535

m.riva@barabino.it