

**PRESS RELEASE**

**San Giovanni in Marignano, 21<sup>st</sup> March 2022** - Aeffe SpA announces to have acquired on 18<sup>th</sup> March 2022, in conforming with the programme released to the market and approved by the Shareholders' meeting held on April 28, 2021, a total number of 50,000 treasury shares (corresponding to 0.046% of the total number of the ordinary shares), at weight average price of Euro 2.006 for a total counter value of Euro 100,388.25.

The Company, listed on the STAR segment of Borsa Italiana, operates in the luxury sector, with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino and Pollini.

On the basis of the information provided by Banca Imi S.p.A., the authorized intermediary in charge of carrying out the purchases of treasury shares, the daily transactions made are summarized below in aggregate form:

<b>DATE</b>	<b>NUMBER ORDINARY SHARES PURCHASED</b>	<b>AVERAGE PRICE (EUR)</b>	<b>TOTAL AMOUNT (EUR)</b>
2022.03.18	50,000	2.006	100,388.25
<b>TOTAL</b>	<b>50,000</b>	<b>2.006</b>	100,388.25

Further to the transactions mentioned above, AIEFFE owns no. 7,743,067 treasury shares (representing 7.212% of the share capital).

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Information contained in this Press release are also published on the Company's website, [www.aeffe.com](http://www.aeffe.com) in the Investor relations section, as well as on the website [www.emarketstorage.com](http://www.emarketstorage.com).

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