

**PERSONAL DETAILS**

Massimo Ferretti born in Cattolica, on April 6th, 1956; Tax Code FRRMSM56D06C357Q

**PROFESSIONAL  
EXPERIENCE**

Well-established businessman in the luxury sector.

1980 - with his sister Alberta, he incorporated Aeffe, company of which he is Executive Chairman.

1983 – promoted and signed the agreement with Franco Moschino

1987- 2012 - promoted and signed license agreements with several designers, including Rifat Ozbek, Jean Paul Gaultier, Narciso Rodriguez, Fausto Puglisi for Ungaro, Cedric Charlier.

1994 – realized the opening of the Milan showroom and press offices at Via Donizetti 48

1996 - realized the opening of the New York showroom and press offices at 56<sup>th</sup> Street

1999 - promoted the Moschino S.p.A. acquisition

2000 – moved the Moschino S.p.A. operative seat at Milano, Via San Gregorio 28

2001- promoted the Pollini S.p.A. acquisition.

2002 - promoted the Velmar S.p.A. acquisition

2003 - realized the opening of the Paris showroom, at Rue du Faubourg St. Honorè

2007 - promoted the Aeffe S.p.A. listing at segment Star of Borsa Italiana

2014 - promoted and signed the agreement with Jeremy Scott as Creative Director of Moschino S.p.A.

Massimo Ferretti is a member of the Management Committee of the National Chamber of Italian Fashion.

**POSITIONS HELD IN  
OTHER COMPANIES**

He does not hold any other positions as non-executive director or member of the board of auditors in listed companies other than Aeffe S.p.A. He holds the position of executive director in various companies within the Aeffe Group, including Moschino S.p.A. and Pollini S.p.A.